

Hongyi Li

School of Economics
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Appointments

Lecturer, School of Economics, UNSW Australia; since 2012
Postdoctoral Associate, MIT Sloan School of Management; 2011–2012

Education

Ph.D. Business Economics, Harvard University; 2005–2011
B.S. Mathematics (GPA 4.0/4.0), California Institute of Technology; 2001–2004
Raffles Institution and Raffles Junior College; 1992–1998

Research Areas

Organizational Economics

Publications and Forthcoming

“Who Lives in the C-Suite? Organizational Structure and the Division of Labor in Top Management,” with Maria Guadalupe and Julie Wulf. *Management Science*, 60(4), April 2014, 824–844
“The Impact of Competition on Prices with Numerous Firms,” with Xavier Gabaix, David Laibson, Deyuan Li, Sidney Resnick, and Casper de Vries. *Journal of Economic Theory*, 165, September 2016, 1–24
“Developing Shared Knowledge in Growing Firms,” *Journal of Law, Economics, & Organization*, 33(2), May 2017, 332–376
“Vertical Integration and Firm Productivity,” with Yi Lu and Zhigang Tao. *Journal of Economics & Management Strategy*, forthcoming

Working Papers

“The Dynamics of Policy Complexity,” with Keiichi Kawai and Ruitian Lang. *Revision requested at AEJ: Microeconomics*
“Inconspicuous Conspicuous Consumption,” with Juan Carlos Carbajal and Jonathan Hall. *Revision requested at Marketing Science*
“Relational Communication with Transfers,” with Anton Kolotilin

Selected Research in Progress

“Continuous versus Episodic Reorganizations,” with Anton Kolotilin
“Vertical Integration and Firm Strategy,” with Yi Lu and Zhigang Tao
“A Simple Theory of Norms,” with Eric Van den Steen

Teaching

UNSW Australia:
ECON 3123 – Organisational Economics (Undergraduate); 2013, 2014, 2015, 2016
ECON 5112 – Organisational Economics (Masters); 2013, 2014, 2015, 2016
ECON 6101 – Microeconomic Theory (PhD); 2013

Nonacademic Writing

“The Rise of the Functional Manager: Changes Afoot in the C-Suite,” with Maria Guadalupe and Julie Wulf. *European Business Review*, May – June 2012, 9–13

“Explainer: What is Contract Theory and Why it Deserved a Nobel Prize,” with Anton Kolotilin. *The Conversation*, October 12th, 2016.

Media Mentions

“Function Central: Why there are so many Chiefs in the Executive Suite,” in *BusinessThink*, 11 July 2014

“Bling and brand recognition: What your conspicuous consumption says about you,” in *BusinessThink*, 14 December 2016

Journal Reviewing

Review of Economic Studies, Management Science, Journal of Law, Economics and Organization, Journal of Law and Economics, Journal of Economics and Management Strategy